Webinar Series:
The IoT Marketplace - Smart Parking Solutions
The IoT Marketplace: is your solution up for the challenge?

Index

• Smart Parking Introduction.

• The IoT Marketplace as an IoT Solutions Platform.

• Smart Parking Solutions.

• Simfony Smart Parking Kit.

• Yazamtech Smart Parking Kit.

• Questions and answers (chat).
Smart Parking

Introduction

- Increasing Noise and environmental Pollution
- High stress increases in drivers.
- Inadequate use of limited/private parking slots.

Smart Parking solutions will reach $1.4 billion by 2025

Smart Parking Project Montpellier

Source: http://www.libelium.com/resources/case-studies/
What users need in the IoT World
A new world of possibilities. What to choose? Who to choose?

ADVANTAGES OF PACKAGED SOLUTIONS

1. Don't get lost
   Prevent customers from getting lost while designing their IoT projects.

2. Ready to Use
   Choose the right hardware and the cloud components in a simple process.

3. Certifications
   Only certified products. CE / FCC / IC.

4. Integrated Solutions
   Cover the lack of integrated solutions from hardware to application level.

The IoT Marketplace
Make it real
To see a real demo of the two kits functioning, please go to the webinar:
### Questions and Answers (chat).

### Next Webinars.

<table>
<thead>
<tr>
<th>Title</th>
<th>Presenter</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smart Cities: Real IoT solutions</td>
<td>Alex Mateo, Smart Cities Senior Key Account Manager</td>
<td>6/15/2017</td>
</tr>
<tr>
<td>Smart Agriculture: IoT benefits to maximize ROI</td>
<td>Ana Sancho, Smart Agriculture Industry Manager</td>
<td>6/29/2017</td>
</tr>
<tr>
<td>The IoT Marketplace: is your solution up for the challenge?</td>
<td>Ana Bernal, Business Development Manager</td>
<td>9/14/2017</td>
</tr>
<tr>
<td>Smart Water: best experiences to ensure savings and quality compliance</td>
<td>Ana Sancho, Smart Agriculture Industry Manager</td>
<td>10/10/2017</td>
</tr>
<tr>
<td>MySignals, the most complete IoT platform to develop ehealth and medical solutions</td>
<td>Sergio Buen, eHealth Key Account Manager</td>
<td>10/24/2017</td>
</tr>
<tr>
<td>IoT applications to reduce management costs: fish farming, smart poultry, smart agriculture, smart golf</td>
<td>Javier Gabás, Distribution Development Manager</td>
<td>11/07/2017</td>
</tr>
<tr>
<td>Cloud platforms: capabilities, applications and real examples of a cloud based solution</td>
<td>Carlos Herrando, BD Ecosystem Relations Manager</td>
<td>11/22/2017</td>
</tr>
<tr>
<td>Industrial IoT</td>
<td>Andrea Manero, IIOT Senior Account Manager</td>
<td>12/14/2017</td>
</tr>
</tbody>
</table>
Thanks for joining our webinar!

Please stay tuned:
Twitter: @libelium
Contact: d.bordonada@libelium.com
LinkedIn: David Bordonada Esquinas